

**Request for Empanelment (RFE) of multi-media advertising agencies, empanelled with BOC for Bureau of Pharma PSUs of India (BPPI), the implementing agency of Pradhan Mantri Bhartiya Janaushadhi Pariyojana (PMBJP).**

## **Bureau of Pharma PSUs of India (BPPI)**

(SET UP UNDER THE DEPARTMENT OF PHARMACEUTICALS, GOVERNMENT OF INDIA)

8th Floor, Videocon Tower, Block E1  
Jhandewalan Extension, New Delhi-110055  
Telephone: 011-49431822/49431800

**No. BPPI/23/01/41/2020-RFE/01**

**Date: 1<sup>st</sup> February, 2021**

To

Dear Sir,

On behalf of Bureau of Pharma PSUs of India (BPPI), 8th Floor, Videocon Tower, Block E1, Jhandewalan Extension, New Delhi-110055 invites RFE as per details in the tender document.

On behalf of Bureau of Pharma PSUs of India (BPPI), 8th Floor, Videocon Tower, Block E1, Jhandewalan Extension, New Delhi-110055 invites RFE as per details in the tender document.

2. RFE documents may be downloaded from the CPPP e-Procurement Portal <https://eprocure.gov.in> and from website of BPPI: [janaushadhi.gov.in](http://janaushadhi.gov.in) as given in **CRITICAL DATE SHEET** as under: -

Sl. No.	Event	Date	Time
1.	Publication of RFE	1 <sup>st</sup> February, 2021	
2.	Last date for submission of RFE	22 <sup>nd</sup> February, 2021	17:00 hrs
3.	Last date for submission of EMD	22 <sup>nd</sup> February, 2021	17:00 hrs
4.	Opening of Bids	26 <sup>th</sup> February, 2021	11:00 hrs
5.	Presentation by eligible agencies		To be communicated later to eligible bidders

Note:

1. Bids shall be submitted online only at CPPP website: <https://eprocure.gov.in>. Manual bids shall not be accepted except for the original documents/instruments as mentioned in tender document.

2. Bidders are advised to follow the 'Special Instructions to the Contractors/Bidders for the e-submission of the bids online' available through the link 'Help for Contractors' at the-Procurement Portal <https://eprocure.gov.in>.

3. Bidder shall not modify the downloaded RFE forms in any manner. In case any RFE form is found to be tampered with/modified in any manner, such bid will be summarily rejected, Bid Security would be forfeited, and bidder is liable to be banned from doing business with BPPI.

4. Bidders are advised to check the website of BPPI: [janaushadhi.gov.in](http://janaushadhi.gov.in) and CPPP website <https://eprocure.gov.in> at least 3 days prior to closing date of submission of tender for any corrigendum, addendum, or amendment to the tender document.

4. The detailed terms and conditions have given in RFE document. Self-attested documents as required in RFE document should be uploaded while submitting online bid. In absence of above document, the bid will be liable to be ignored and not considered.

5.RFE cost: The tender document can be downloaded free of cost from the CPPP e-Procurement Portal <https://eprocure.gov.in> and from the website of BPPI: [janaushadhi.gov.in](http://janaushadhi.gov.in).

6. EMD (Earnest Money Deposit): EMD of Rs. 25,000/- (Rupees Twenty Five Thousand Only) as indicated in the form of Bankers Cheque or Demand Draft from nationalized/Scheduled Bank favoring "Bureau of Pharma Public Sector Undertakings of India "payable at Delhi which is to be delivered in original to BPPI on or before stipulated time and date in tender document' as mentioned in the 'Critical Date Sheet'. Name & full address of the bidder may be written at the back of the

Demand Draft/Pay Order. Signed and scanned soft copy of the EMD instrument must be uploaded to the e-Procurement portal along with other bid documents as prescribed in tender document. EMD in any other form like *cheque/cash/postal order* etc. will not be accepted. The Bid (in case not exempted for EMD as mentioned in tender document) without EMD shall be summarily rejected.

Note: -The unsolicited bid shall not be accepted.

Yours faithfully,

(Bharat Lal)  
Dy. Manager (Media)  
For & on behalf of BPPI